

ORGANIZATION AT A GLANCE

(Data reflects 2021 IRS 990 Report and Independent Audit Results)

freedom424

BRINGING FREEDOM. DOING JUSTICE.

P.O. Box 3155

Lynchburg, VA 24503

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MISSION

Freedom 4/24 seeks to prevent and end sexual exploitation and trafficking locally and globally. We raise awareness, provide prevention education, and expand the restoration work of our partners.

ORGANIZATION FACTS

Established: 2009

Member: ECFA

Organization: Non-Profit 501c3

Federal Tax ID: 26-4320885 (EIN number)

Affiliation: Christian

Domestic Staff: 8



Joy Cover
President



Martha Heinlein
Chairperson

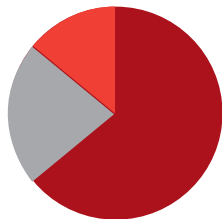
MONEY

Income: \$640,825

Expenses: \$485,506

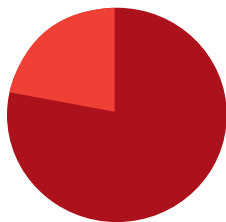
Expense Breakdown:

- Programs - 64%
- Management & General - 21%
- Fundraising - 15%



Funding Source:

- Freedom Donors - 88%
 - Individuals
 - Churches
 - Organizations
 - Foundations
 - Events
 - Merchandise
- Walk/Run Supporters - 12%
 - Donors
 - Registrations
 - Sponsors



“In the fight against one of the world’s darkest injustices, we see hope arise in every dollar invested, every parent educated, every child protected, every survivor restored. Thank you for bringing freedom, and doing justice.”

The Freedom 4/24 Team

Action Strategy

Freedom 4/24 employs a “strategic partnerships” model to accomplish its mission worldwide. Additionally, we host a variety of awareness and fundraising events including 5K walk/runs, individual event fundraisers, and a black-tie gala to galvanize local communities throughout the United States. Finally, Freedom 4/24 provides direct programming through its prevention education to educate youth, parents, and businesses to prevent exploitation and trafficking before it occurs.

2021 Highlights

- Freedom Gala:** We hosted our annual gala and raised over \$134,991 exceeding our \$115,000 goal.
- Trips:** Even though international travel was cancelled, we were still able to take multiple trips including West Virginia, one to California, and another to a local partner in Roanoke.
- Interns:** In 2021, we had 10 interns serve in a variety of roles.
- Prevention Education:** We hired a Prevention Education Curriculum Developer to start writing our own evidence-based and trauma-informed curriculum.

2021 Impact Report

Read our full 2021 Impact Report by visiting freedom424.org/2021report or access the QR code.



Freedom 4/24 will never withhold outreach services from any individual. Freedom 4/24 does not discriminate against any individual on the basis of faith, ethnicity, race, gender, political affiliation, beliefs, or any other situation or condition.