



40 MILLION VICTIMS.

40 MILLION PENNIES.

\$400,000 TO END
HUMAN TRAFFICKING.

WHO WE ARE:

Freedom 4/24 is a local anti-trafficking nonprofit with the mission of raising awareness, providing prevention education, and expanding the restoration work of their partners

40 MILLION CAMPAIGN:

There are an estimated 40 million victims of human trafficking worldwide. That is more than any other time in history. What if we could get a penny for every single individual who is not free? To not only raise money, but remember that each one has a name, a face, and a story. 40 Million is a change campaign for all ages and occupations to prevent and end human trafficking.



freedom424.org/40million

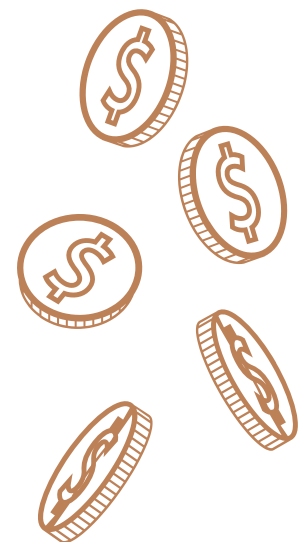
HOW YOU CAN PARTNER WITH US AS A BUSINESS:

- 1) Email info@freedom424.org about your interest in the 40 Million Campaign
- 2) Freedom 4/24 will provide you with a jar, sticker for the jar, and flyers to promote the campaign
- 3) Start collecting change to bring change, when its full, email info@freedom424.org so we can count your change and put it toward the goal!

FOR MORE INFORMATION:

 2306 Bedford Ave, Lynchburg, VA 24503

 info@freedom424.org



Examples of Materials We Provide

Informational Flyers



40MILLION
A PENNY FOR EVERY VICTIM

**Collect. Contribute.
Make Change Happen.**

There are **40 million victims** of human trafficking in our world today. That's more than any other time in history.

The 40 Million campaign's goal is to raise \$400,000 to prevent and end human trafficking. Here's how **you** can help!

- 1** Bring your change to the drop-off location specified by your church or business.
- 2** Skip the change and give online!
Visit freedom424.org/40million
*If donating online, put name of church or business in the notes section.

Scan the QR code to give or donate online!
freedom424.org/40million

#freedom424

Content Based on Age

Adult



40MILLION
A PENNY FOR EVERY VICTIM

40 Million Victims,
40 Million Pennies,
**\$400,000 to
End Human Trafficking**

There are an estimated **40 million victims** of human trafficking in our world today. Learn how your change can bring change to millions.



#freedom424

Children



40MILLION
A PENNY FOR EVERY VICTIM

There are 40 million people in the world who aren't free.
Your change can change that!

Learn how you can help by visiting the website.
Donate here or online!



#freedom424

Container & Sticker



40MILLION
A PENNY FOR EVERY VICTIM

40 Million Victims,
40 Million Pennies,
**\$400,000 to
End Human Trafficking**

There are an estimated **40 million victims** of human trafficking in our world today. Learn how your change can bring change to millions.



#freedom424

Posters



40 Million Victims,
40 Million Pennies,
**\$400,000 to
End Human Trafficking**

There are an estimated **40 million victims** of human trafficking in our world today. Learn how your change can bring change to millions.



#freedom424

40MILLION
A PENNY FOR EVERY VICTIM