

ORGANIZATION AT A GLANCE

(Data reflects 2019v IRS 990 Report and Independent Audit Results)



BRINGING FREEDOM. DOING JUSTICE.

P.O. Box 3155

Lynchburg, VA 24503

434.582.4517 // freedom424.org

MISSION

Freedom 4/24 exists to bring freedom and justice to victims and survivors of sexual exploitation and trafficking through providing awareness and education and expanding the work of our partners.

ORGANIZATION FACTS

Established: 2009

Member: ECFA

Organization: Non-Profit 501c3

Federal Tax ID: 26-4320885 (EIN number)

Affiliation: Christian

Domestic Staff: 7



Joy Cover
President



Michael Gelatt
Interim Chairperson

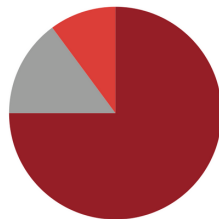
MONEY

Income: \$424,396

Expenses: \$425,626

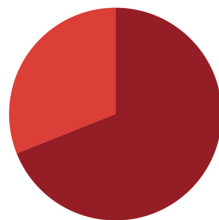
Expense Breakdown:

- Programs - 67%
- Management & General - 18%
- Fundraising - 15%



Funding

- Freedom Donors - 76%
 - Individuals
 - Churches
 - Organizations
 - Foundations
 - Events
 - Merchandise
- Walk/Run and Ride Supporters - 24%
 - Donors
 - Registrations
 - Sponsors



Areas of Impact



UGANDA

- Girls Rescue Home
- Vocational Training
- Community Education

Lives impacted: 231



THAILAND

- Trafficked/Prostitution Rescue and Rehabilitation Services

Lives impacted: 358



USA

- Trafficked/Prostitution Rescue
- Rehabilitation Services
- Community Education
- Awareness & Education Initiative

Lives impacted: 2,241



INDIA

- Investigations/Rescues
- Legal System Reform

Lives impacted: 55

Action Strategy

Freedom 4/24 employs a "Strategic Partnerships" model to accomplish its mission worldwide. Additionally, we host a variety of awareness and fundraising events including 5K walk/runs, individual event fundraisers, and a black-tie gala to galvanize local communities to join in the fight against sexual exploitation and human trafficking. In 2019 we hosted more than 26 such events throughout the United States. Finally, Freedom 4/24 provides direct programming through its Awareness & Education (A&E) Initiative, prevention education specifically targeting domestic youth to protect them from exploitation and trafficking.

Programs - Lives impacted: 4,536

Turning awareness into action is at the core of every program

- Race events (relationship building, evangelism, awareness)
- Teaching (educational materials, lectures, and public speaking)
- General awareness (events, social media, print media)
- A&E Initiative, prevention education to local youth

Additional Activities

- Short-term awareness/mission trips (In 2019, we lead 5 international trips.)
- Internship Programs (In 2019, we had 10 interns serve in a variety of areas.)

Freedom 4/24 will never withhold outreach services from any individual. Freedom 4/24 does not discriminate against any individual on the basis of faith, ethnicity, race, gender, political affiliation, beliefs, or any other situation or condition.