



▲freedom424

IMPACT REPORT 2019

10 YEARS OF FREEDOM



PICTURED ON COVER: CHRISTINE AND BONITA REUNITE

In 2008, Christine Pettit Gelatt interned with Bonita and Beginnings Foundation (formally known as Home of New Beginnings) in Bangkok, Thailand. After witnessing the injustice of sexual exploitation and how a girl could be sold night after night for the equivalent of \$24, she wondered how \$24 could instead be used to bring freedom. Freedom 4/24 started 10 years ago and has expanded the work of bringing freedom and justice around the world.

OUR VISION:

To live in a world where slavery is eradicated and justice prevails.

OUR MISSION:

Freedom 4/24 exists to bring freedom and justice to victims and survivors of sexual exploitation and trafficking through providing awareness and education and expanding the work of our partners.

OUR IMPACT



- Freedom 4/24 Headquarters | Lynchburg, VA
- Roanoke, VA
- Knoxville, TN
- Waxhaw, NC
- Covina, CA
- McDowell County, WV
- Nagpur, India
- Gulu, Uganda
- Bangkok, Thailand
- Pattaya, Thailand

\$176,363

Funds raised to supply domestic/international grants & to mobilize teams to provide in-country support to international partners

4,520

People mobilized and directly impacted by our work

2,117

People indirectly impacted by us through our partners

26

Total domestic/international programs and events

OUR MODEL



1) PROVIDING AWARENESS AND EDUCATION

AWARENESS & EDUCATION INITIATIVE

Freedom 4/24's prevention and education program reaches youth in the Central Virginia area with the goal of:

- Equipping youth with tools to build healthy relationships both on and off-line
- Aiding students in identifying vulnerabilities that can pull them into exploitive habits and tendencies
- Providing students the opportunity to have conversations on exploitation and human trafficking

278

Youth Impacted by A&E in 2019

"WE CHOSE TO PARTICIPATE IN FREEDOM 4/24'S A&E INITIATIVE BECAUSE OF THE POPULATION WE WORK WITH. KIDS IN FOSTER CARE ARE EXTREMELY VULNERABLE TO BEING TRAFFICKING. WE FELT IT WAS VERY IMPORTANT FOR THEM TO HAVE THIS INFORMATION AVAILABLE SO THEY KNOW WHAT TO RECOGNIZE IF THEY ARE AT RISK FOR BEING TRAFFICKED."

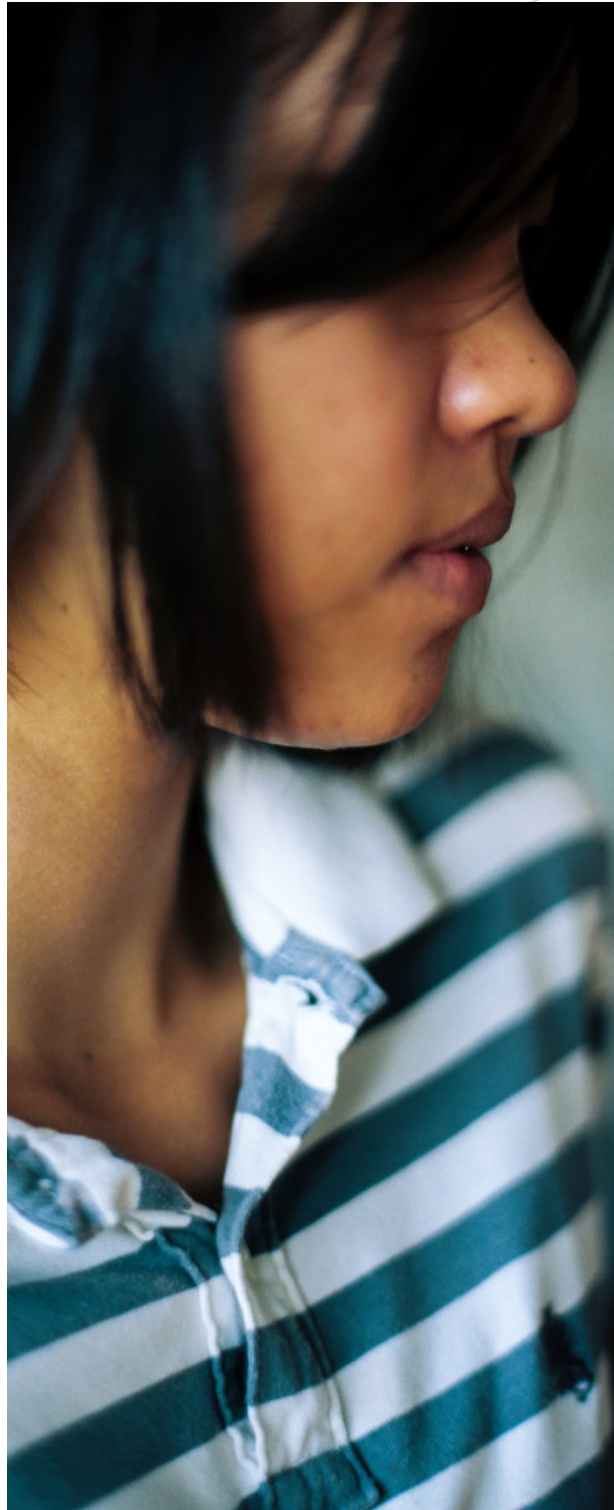
- KRISTINA BROADWAY, IMPACT LIVING SERVICES - LYNCHBURG, VA

"THE MOST HELPFUL PART OF [A&E] WAS BEING ABLE TO TRULY UNDERSTAND THE MEANING OF EXPLOITATION AND LEARNING WHAT TO DO AND WHERE TO GO IF ME OR SOMEONE I KNOW EXPERIENCES IT."

- MIDDLE SCHOOL GIRL

2) EXPANDING THE WORK OF OUR PARTNERS.

- Providing annual grants
- Facilitating trips to support ground initiative
- Advocating to the public on their behalf



CHRISTINE'S HOUSE | GULU, UGANDA

Aftercare and restoration home where victims and survivors of sexual exploitation can breathe again.

COMMUNITY COALITION AGAINST HUMAN TRAFFICKING | KNOXVILLE, TN

Provides survivors of sexual exploitation with individualized, relational care.

STRAIGHT STREET | ROANOKE, VA

A faith-filled environment for at-risk youth to obtain necessary skills and training.

BEGINNINGS FOUNDATION | BANGKOK & PATTAYA, THAILAND

Safe home for women and children who desire to leave the sex trade and receive an education.

COMPASSION TO ACT | WAXHAW, NC

Ministers to women coming out of sex industry by providing shelter, careplans, and support.

STREET HOPE | KNOXVILLE, TN

Provides safe environments for sexually exploited youth to find healing and hope through Jesus Christ.

FREEDOM FIRM | NAGPUR, INDIA

Works with law enforcement to conduct raids, rescues girls from brothels, restores their lives, and seeks justice.

REDEEMING LOVE | COVINA, CA

Safe home for women seeking rehabilitation from sex trafficking to receive individual care.

ZERA HOUSE | McDOWELL COUNTY, WV

A safe home for women who have been trafficked and sexually exploited.

STORIES OF FREEDOM & JUSTICE

CHRISTINE'S HOUSE | UGANDA
ESTHER | THE HOUSE MOM

**“ WE DO NOT HAVE ANY OTHER SUPPORT. ”
-ESTHER**

In July 2019, Freedom 4/24 traveled to Gulu, Uganda to provide assistance, support, and love to the girls at Christine's House. Esther, the House Mom, told the team, “We have no other support”. She then took a moment to remind them what Freedom 4/24's financial support provides every day.

Christine's House has enough food for three meals a day. They have provided restorative care for 114 girls, have facilitated pre and post natal care for 48 babies, and are currently housing 18 girls, 6 of which are still pregnant.

Christine's House can continue their ministry of rescuing and restoring victims of sexual exploitation with Freedom 4/24's financial support.



FREEDOM FIRM | INDIA

ANANYA | 30-YEAR-OLD TRAFFICKING SURVIVOR

**“ SHE GAVE ME HER NECKLACE AND TOLD ME
NEVER TO FORGET HER. ”**

Freedom 4/24 Intern, Leah, traveled to India with us this year. It was one of the most challenging things she has ever done, but she learned how much the Lord is near the brokenhearted. On her first day in India, she met a 30-year-old trafficking survivor, Ananya.

They connected instantly despite not being able to communicate to each other verbally. Ananya was once beaten and sexually exploited every night, and now she was braiding Leah's hair, dancing, and singing. She is free.

Leah said, “On the last day, she gave me her necklace and told me to never forget her.” The smallest things make the biggest impact. Leah will never forget her time with Ananya.



BEGINNINGS FOUNDATION | THAILAND

MALI | A TEXT MESSAGE THAT CHANGED EVERYTHING

Mali is a Thai girl our team met on the streets of Bangkok. She left university and moved to Bangkok to work in the bars and provide for her ill mother and brother's schooling. She was invited to our Christmas Party and heard about Beginnings Foundation, but went back to her job in the bars the next day. Emily, a Freedom 4/24 staff member, wanted to see Mali one last time before she left to go back to the U.S., so they planned a time and place to meet the next day. They waited for hours, but Mali never showed.

Right before they left, Emily saw Mali near their hotel—she had the wrong phone number. A few weeks after Emily returned to the U.S., she received a text from Mali—she “needed to do something better.” Emily connected her with the Beginnings Foundation, and Mali left the sex industry. She completed her degree in bakery work, accepted Christ on Easter 2019, and is now free!

“A FEW WEEKS LATER, SHE RECEIVED A TEXT FROM MALI...”

KATHY WORSHAM | UNITED STATES

KATHY WORSHAM | BIG IMPACT FROM A SMALL TOWN

Kathy lives in a small town outside of Lynchburg, VA, but her location has not limited her impact around the world. Kathy volunteers at almost every event, is a 4/24 Ally, and had an opportunity to fly to Uganda with our team this year: “I have two beautiful daughters and the anger I feel at the thought of [sexual exploitation] happening to one of my girls is a reason I have chosen to stand and fight with Freedom 4/24.

I heard a story of a young girl at Christine's House in Uganda—she was abused and didn't want to live any longer, but found hope. I wanted her to know she was loved. This summer, I went to Christines' House, and I will never forget it.”

“ I BECAME A 4/24 ALLY AND DECIDED TO TAKE A FIRM STAND TO SAY THAT THIS INJUSTICE WILL NOT BE TOLERATED. ”

We are so thankful for individuals like Kathy who have impacted our staff and girls around the world with their generosity, time, and support.



OUR EVENTS



FREEDOM MARKET

The Freedom Market is a holiday event that brings the community together for live music, local vendors, and raising awareness. We had 10 local vendors attend and twenty percent of proceeds went back to our mission. The turnout was more than we expected and the night was full of good food, good talks, and financial support.

RUN 4 THEIR LIVES - LYNCHBURG

This year we ran and raised awareness for victims of sexual exploitation in the United States. Not many people realize trafficking is taking place in their own cities. For the race in Lynchburg specifically, we ran a new course on Liberty Mountain with a beautiful view of the Blue Ridge Mountains.





FREEDOM GALA

This year, we celebrated 10 Years of Freedom at our 2019 Freedom Gala. We hosted it in Lynchburg's historic Academy Center of the Arts, and guests enjoyed a sit down dinner, live performance, and both live and silent auctions. We set a goal to raise \$110,000 and we raised over \$114,000. We couldn't have asked for a better night.



USE YOUR FREEDOM TO BRING FREEDOM

4/24 ALLY

- \$24 = Freedom. | Become a 4/24 Ally.
 - » Invest in the life of a survivor of human trafficking. For \$24 or more a month, you can support victims and survivors of sexual exploitation in the U.S. and around the world.
 - » Learn more: freedom424.org/ally

CHARITY PARTNER PROGRAM

- Use your talents to raise money on behalf of Freedom 4/24.
 - » What is a Charity Partner? Charity Partners participate in races or competitions in their own cities, or use their hobbies to raise money on behalf of victims of sexual exploitation.
 - » Learn more: freedom424.org/cpp

INTERN/VOLUNTEER

- Use your gifts and time to serve a greater cause.
 - » Every semester we hire interns and work with volunteers to help us continue the work of freedom and justice.
 - » Learn more:
 - freedom424.org/intern
 - freedom424.org/volunteer

CORPORATE COMMUNITY PARTNER (CCP)

- Use your business to bring freedom.
 - » CCPs use their business to fight for freedom. They also have the opportunity to be favored among other businesses—millenials prefer businesses that give back to charity.
 - Learn more: info@freedom424.org

EVERY STORY, EVERY DOLLAR RAISED,
EVERY LIFE IMPACTED IN 2019 ARE
DIRECT RESULTS OF YOUR SUPPORT.
THANK YOU FOR BELIEVING IN THE WORK
OF FREEDOM 4/24. TOGETHER, WE FIGHT
TO LIVE IN A WORLD WHERE SLAVERY
IS ERADICATED AND JUSTICE PREVAILS.
TOGETHER, WE BRING FREEDOM.





TOGETHER WE BRING FREEDOM

 **freedom424**

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